

VICTORIA HEINSON

Photography - Videography - Post-Production Editing

PROFESSIONAL EXPERIENCE

EDUCATION

B.A. Journalism

Minor In Digital Media Production with a specialty in Documentary Filmmaking | 2017-2021

SKILLS

Editing & Post-Production

- Adobe Premiere Pro, DaVinci Resolve, After Effects
- CapCut / CapCut Pro
- Short-form and long-form editing
- Narrative pacing, color correction, and deliverables

Audio

- Adobe Audition
- Dialogue cleanup, sound design, and mixing

Production & Photography

- Camera operation and lighting setup
- Audio capture and multi-camera workflows
- Digital photography (Photoshop, Lightroom)

Social Media Content

- TikTok, Instagram Reels, Shorts
- Trend-aware, hook-driven editing
- Content planning and brand consistency

Communication & Workflow

- Clear client and team communication
- Collaborative and deadline-driven
- Organized, adaptable, and detail-oriented

Trailer Editor - Feature Film

Sparrow Street Films | February 2026

- Edited the official trailer for *Sparrow Street* for distribution, collaborating with directors and the sound designer to shape pacing, visuals, and audio for a polished, cinematic finish

Audio Editor

Capital Motion Pictures LLC | January 2026

- Synced multi-camera footage with audio and verified accuracy for all clips
- Conducted quality checks and corrected any sync issues
- Built day-based sequences with all synced media organized into timelines
- Performed final review to ensure completeness and alignment, supporting seamless post-production

Second Camera Operator

Good Times Live | December 2025

- Operated a secondary camera during a live Hanukkah service at Central Reform Congregation (St. Louis, MO), providing complementary footage to support multi-camera coverage for promotional content and the company website.
- Coordinated with the primary camera operator and production team to ensure seamless live-event coverage.

Live Event Video Jockey

Good Times Live | December 2025

- Performed live visual projections for The 15th Annual Brothers Lazaroff Hanukkah Hullabaloo, blending video clips, graphics, and effects in real time to create an immersive, music-driven concert experience. Collaborated with musicians and production staff to align visuals with musical dynamics, stage energy, and the event's artistic direction.

Promotional Photographer and Videographer

Hot House Digital | October 2025 - Present

- Filmed and edited promotional showroom videos at Champion Floor Company in Maryland Heights, MO, showcasing their flooring products, design displays, and in-store experience for marketing and social media use. In collaboration with Hot House Digital.

Video Expert - Mitigation Videos

Colorado Office of the Alternate Defense Counsel | August 2025 - Present

- Created short-form documentary-style videos for use in criminal defense cases, combining cinematography and editing to humanize defendants and support sentencing mitigation. Collaborated closely with legal teams to craft emotionally resonant narratives that highlighted clients' life circumstances, trauma, and rehabilitation.



PROFESSIONAL EXPERIENCE (CONT'D)

Podcast Editor

EntrustED | April 2024 - Present

- Managed all aspects of post-production, including audio cleanup, sound design, editing for clarity and pacing, and integration of music and branding elements.
- Contributed to the overall tone and impact of the show, helping deliver thoughtful, purpose-driven content that resonated with educational leaders.

Feature Film Editor

Sparrow Street Films | December 2024 - July 2025

- Lead editor for the psychological thriller *The Silicant*, collaborating with the director, producer, colorist, and sound designer to craft a cohesive narrative. Shaped the film's pacing, tone, and visual/sound integration to enhance its emotional and psychological impact.

Freelance Photographer

Self-Employed | January 2024 - Present

- Freelance photographer for various events such as music festivals, concerts, weddings, engagements, headshots, baby showers, family portrait sessions, and more!

Social Media Video Editor

Bloom Community | December 2024 - January 2025

- Produced engaging short-form content for Bloom's 2025 rebrand, optimizing for TikTok and Instagram Reels. Edited six high-impact videos that showcased the new look, key event updates, and brand vision. Helped grow Bloom's TikTok to 13K+ followers and Instagram to 35K+, increasing engagement and visibility. Developed and maintained a content calendar to ensure consistent and timely video publishing. Collaborated directly with founders Maria and Marce to align content with brand storytelling and strategy.

Social Media Video Editor

Curly Cue Design | November 2024 - January 2025

- Collaborated with a brand designer to create engaging video content for social media, focusing on editing reels and enhancing pre-recorded footage. Played a key role in aligning video content with the brand's visual style and audience engagement goals, while staying up-to-date with the latest social media trends. Contributed creative input to develop unique, on-brand videos and built a lasting partnership for ongoing content creation.

Wedding Photographer

Sound Originals | January 2024 - January 2025

- Working as a photographer to ensure all key moments and details are captured for the prospective couple. My day includes photographing guests, capturing candid moments, details of decor, or secondary angles of key events like the ceremony and reception.
- Photographing high-quality images for print and internet distribution.



PROFESSIONAL EXPERIENCE (CONT'D)

Director of Photography

Freelance | October 2024

- Led the visual direction of a satirical mockumentary exploring wellness influencer culture. Collaborated with the director to craft a surreal yet comedic tone through camera work, lighting, and composition during an intensive one-day shoot. Balanced documentary-style realism with creative visual storytelling, while managing on-set coordination and ensuring footage readiness for post-production.

Podcast Editor

Armchair Production | January 2024 - August 2024

- Producing final product podcast episodes for Wanderlust: Off the Page, with the goal of bringing the pages of the UK's longest-running travel magazine to life.
- Designing audio segments align with industry trends and meet the companies creative vision, while following script instructions to portray the intended content and messaging accurately.
- Utilizing sound engineering techniques to enhance audio quality, including noise reduction, equalization, and audio effects.

Video Editor

Ommala Designs | January 2024 - March 2024

- Prepping pre-shot footage to be used in marketing campaigns and on social media platforms for Quanta, a contracting services company based in Colorado. Produced content that aligns with the clients marketing goals, resonates with the target audience, and reinforces the brand's identity.

Development Television Editor and Assistant Camera

High Noon Entertainment | August 2022 - January 2024

- I created daily proof of concept video materials, aiming to attract investments from major companies like Netflix or Amazon MGM Studios
- Carrying out technical tasks such as exporting weekly assemblies, supplying sound, editing temporary visual effects, color correction, audio mixing, and final conform to ensure timely project delivery. As well, frequent proofreading of scripts and voiceovers.
- On set for development shoots to produce proof of content. Reported to Director of Photography and ensured proper media management. Maintained, organized, assembled and broke down cameras, and other equipment. Assisted cinematographer to ensure directors vision was carried out.

